

behavioural economics for kids - marketing thought - i the aim of this book is to illustrate what we already know. people behave in predictable ways that don't always reflect the ideal behaviour that social scientists like to theorize about.

the impact of pay and promotion on job satisfaction ... - pay is an imperative factor for job satisfaction, however other related factor are like promotion, recognition, job in-volvement and commitment are also taken into account[14].

tradable and nontradable goods - gdsnet - chapter 21 tradable and nontradable goods so far, we have assumed that all commodities are subject to international trade. now, in this chapter, we introduce a simple and important reality

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